



URBAN-RURAL COOPERATION AS AN INSTRUMENT OF TERRITORIAL COHESION

**THE CONFERENCE SUMMARISING ACTIVITIES OF WESTPOMERANIAN VOIVODESHIP
IN THE INTERNATIONAL INTERREG IVC PROJECT
"URMA - URBAN-RURAL PARTNERSHIP IN METROPOLITAN AREAS"**

Szczecin, 6th November 2014, Dom Kultury 13 Muz, Plac Żołnierza Polskiego 2

CONFERENCE PROGRAM

Organization:

Regional Office for Spatial Planning of Westpomeranian Voivodeship

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UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



URMA
URBAN-RURAL PARTNERSHIPS
IN METROPOLITAN AREAS



INTERREG IVC
INNOVATION & DEVELOPMENT
REGIONS OF EUROPE SHARING SOLUTIONS



**Pomorze
Zachodnie**



Regionalne Biuro
Gospodarki Przestrzennej
Województwa
Zachodniopomorskiego

8.30 Registration of participants

9.00 Opening of the conference

Olgierd Geblewicz Marshal of Westpomeranian Voivodeship

Stanisław Dendewicz Regional Office for Spatial Planning of Westpomeranian Voivodeship

9.15 PANEL 1 Origin and objectives of the URMA project: urban-rural partnership project

International exchange of experience in the realisation and exploration of urban-rural partnerships at different scales is one of the objectives of the project URMA. This approach allows to understand the essence of URMA partnerships: their definition, purpose and development potential which provide spatially varying associations created by local governments. Recommendations for the European Commission, developed during the project, indicate the need for institutional support of urban-rural partnerships as an instrument of multiscale regional policy. Using of the project results is possible at the level of supra-regional and regional level, metropolitan and local level. The idea of urban-rural partnership was developed in the framework of the activities organized by the association of cities and regions - METREX.

Moderator: **Stanisław Dendewicz** Regional Office for Spatial Planing of Westpomeranian Voivodeship

Introduction speeches:

Julian Jansen Physical Planning Department, Municipality Amsterdam, Leader of URMA expert group in METREX, Netherlands

Marta Jacuniak-Suda HafenCity University in Hamburg, Germany

Ewa Balanicka Leader of URMA project in RBGP WZ

Panel experts:

Olgierd Geblewicz Marshal of Westpomeranian Voivodeship, **prof. Marek Dutkowski** Szczecin University, **dr Karol Janas** Urban Development Institute in Kraków, **Roman Walaszkowski** Director of Association of Szczecin Metropolitan Area Office

10.30 Coffe break

11.00 PANEL 2 Pilot projects

URMA pilot projects are related to the issues of urban-rural partnerships in different scales and conditions specific for each region. The City of Hamburg attempted to build a new urban-rural cooperation in macro-scale: Germany, Denmark, Sweden. Region of Lombardy analyzed approach to urban-rural partnership in conjunction with EXPO 2015 challenge constraints and organize the space exposed to suburbanisation of Milan, the Dutch region of Twente (Enschede municipality) regional co-founded the food chain as an innovative way to build urban-rural relations. West Pomerania implements spatial modeling study on the example of the suburban village Wolczkowo village in the Dobra municipality and Guidelines for the Integrated Development Strategy of the Central Functional Zone of Westpomeranian Voviodeship.

Moderator: **Ewa Balanicka** Leader of URMA project in RBGP WZ

Introduction speeches:

Marta Jacuniak-Suda HafenCity University Hamburg, Germany

Rolf Oldejans Region Enschede, Netherlands

prof. Roman Galar The Lower Silesian University of Entrepreneurship and Technology in Polkowice

Maciej Łapko RBGP WZ

Panel experts:

Teresa Dera Mayor of Dobra municipality, **Ryszard Sola** Mayor of Łobez,

12.30 Lunch



14.00 PANEL 3 Experiences of URMA project partners- Good Practices

One of the instruments for the promotion of project results is a guide of good practices. Examples of innovation initiatives in stimulating economic activity in the metropolitan agglomeration should be an inspiration for local governments influenced by the city core. There was also developed a guide (Vademecum) for local government institutions and all actors of pro-investment activities, explaining the operation, procedures and criteria for decisions on initiating actions towards optimizing spatial development in the suburbs.

Moderator: **Marta Jacuniak-Suda** HafenCity University Hamburg, Germany

Introduction speeches:

Martin Verbeek Borne municipality, Netherlands
dr Karol Janas Urban Development Institute in Kraków, Poland
dr Agnieszka Zimnicka West Pomeranian of Technology in Szczecin, London Borough of Croydon, Great Britain

Panel experts:

Christiane Falck-Steffens (tbc) Office for spatial and regional planning Vorpommern Greifswald,
Ewa Balanicka Leader of URMA Project in RBGP WZ, **Andrzej Szczodry** (tbc) LGR „Zalew Szczeciński”

15.30 Coffe break

15.45 PANEL 4 Future of urban- rural partnerships in regional policy

Continuation of efforts for promoting and initiating various forms of urban-rural partnership are required. One of the results of the URMA project is Implementation Plan as a scenario of a new sub-regional policy, using the potential of stakeholders and institutional and legal environment of local governments. There is also need of searching for innovative approaches in partnership between small and medium- sized towns with their rural hinterland. Platform for interregional co-operation of experts meets these goals can be URMA II project.

Moderator: **Stanisław Dendewicz** Director of RBGP WZ

Introduction speeches:

Ewa Buszac-Piątkowska RBGP WZ

Panel experts:

Barbara Nowak Mayor of Połczyn Zdrój, **Krzysztof Czerwiński** Head of the Department for Development and Promotion of the Drawsko District, **Marta Jacuniak-Suda** HafenCity University Hamburg, **Julian Jansen** Leader of URMA experts group in the METREX organization, **prof. Marek Dutkowski** Szczecin University, **Ewa Balanicka** Leader of URMA project in RBGP WZ.

16.30 Closing of the conference

Olgierd Geblewicz Marshal of Westpomeranian Voivodeship
Stanisław Dendewicz Regional Office for Spatial Planning of Westpomeranian Voivodeship





URMA PROJECT PARTNERS:

Leader partner

Uniwersytet *HafenCity*,
Hamburg
www.hcu-hamburg.de



Regione Toscana



Gemeente
Enschede

Component 3- Leader

Regional Office for Spatial Planning of
Westpomeranian Voivodeship (RBGP WZ)
www.rbgp.pl



Regione
Lombardia



Pomorze
Zachodnie



Region
Administracyjny
Pleven

Project Management

REM · Consult, Hamburg
www.rem-consult.eu



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